



PROVIDED BY INCREDIBLE PIZZA CO.

Incredible Pizza Co. will soon start testing delivery service.

Incredible Pizza to test delivery service

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Last edited 12:38 p.m., March 13, 2025 [Editor's note: The third-party delivery company has been named.]

Springfield-based Incredible Pizza Co. is testing delivery service.

The company announced in a news release yesterday that the third-party delivery test with GrubHub would start in the coming weeks in Springfield.

"We've always been focused on creating incredible memories and experiences in our stores, and now we have the opportunity to bring that same joy to our guests at their doorsteps," said Ashley McGuire, Incredible Pizza executive vice president, in the release.

Incredible Pizza serves pizza, cinnamon rolls and pasta, among other items, at buffets inside the entertainment centers.

The delivery test is part of new offerings planned for Incredible Pizza's 25th anniversary in 2026, officials say.

"Following the proof-of-concept phase in Springfield, the company plans to expand third-party delivery to additional market regions," officials said in the release.

The company's website lists six locations in Springfield, St. Louis, Oklahoma City and Tulsa, Oklahoma, Memphis, Tennessee, and San Antonio, Texas.

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